

# WELCOME TO THE FIELDS & FUTURES BOOSTER CLUB! SERVING OKLAHOMA CITY PUBLIC SCHOOLS ATHLETICS



IGNITING SUCCESS - ONE FIELD, ONE COACH, ONE STUDENT AT A TIME.

## ADVERTISING OPPORTUNITIES

### OKCPS 2014 Basketball Preview Guide

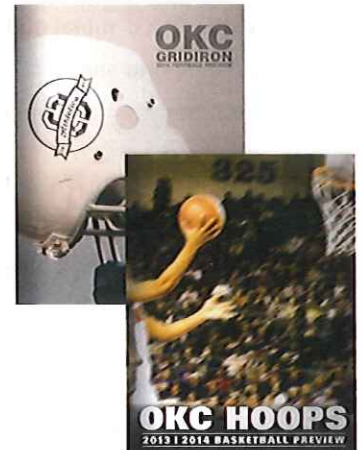
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Full page, full color \$750    Half page, full color \$450    1/4 page, full color \$300

### OKCPS 2015 Football Preview Guide

Distribution quantity: 3,000. Publication date: August 2015

Full page, full color \$750    Half page, full color \$450    1/4 page, full color \$300



**PLEASE COMPLETE AND RETURN THIS FORM  
TO YOUR FIELDS & FUTURES REPRESENTATIVE.**

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Contact Phone \_\_\_\_\_ Contact Email \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Date \_\_\_\_\_ TOTAL AMOUNT DUE: \$ \_\_\_\_\_

**FIELDS & FUTURES**

7001 NW 164TH, EDMOND OK 73013 [FIELDSANDFUTURES.COM](http://FIELDSANDFUTURES.COM)

FIELDS & FUTURES IS A REGISTERED 501(C)3. TAX ID #46-4569055.

## DEAR FRIENDS OF OKLAHOMA CITY PUBLIC SCHOOLS,

When Keith Sinor signed on as athletic director of Oklahoma City Public Schools (OKCPS) in 2011, he knew there was much work to be done. As a former OKCPS student and Capitol Hill graduate, and later as an OKCPS teacher and coach, Keith knew all too well the challenges facing the district and he knew change would not come easy.

When my wife, Liz, and I met Keith in late 2011 and saw firsthand the state of athletic fields and facilities across the district, it was obvious he would need help making the kind of change he envisioned. When I first asked, "How do you plan to tackle this?" his response was swift and clear: "We need to rebuild 44 athletic fields, provide professional development and better resources for our 265 coaches, and introduce a mentoring program to our students."

Keith's quiet determination and obvious passion to serve others inspired the creation of Fields & Futures in early 2012 and we're happy to say, in just two short years, new fields at Jefferson and Webster Middle School have proven, "if we build it, they will come." And we believe if they play, they'll stay. And if they stay, they'll graduate. And if they graduate, they have a better shot at life.

A study conducted by the National Federation of State High School Associations showed adults who took part in high school athletics and activities had better school attendance rates, better grade-point averages and showed more leadership potential than those who didn't. This same study also showed middle-school children who played organized sports had a "higher sense of self-worth and better social skills" than non-participants.

On the front of this card, you'll see the organizations who have aligned their mission with OKCPS Athletics to help give more students the opportunity to participate in sports and benefit from that experience. We hope you'll join us!

Best regards,



Tim McLaughlin  
Founder, Fields & Futures



# 44,648

Total OKCPS student enrollment  
(2012-2013)

# 89.8%

Students eligible for free or reduced meals

# 15,000

Approximate number of students in  
grades 6-12

# 30%

Approximate number of OKCPS students  
participating in sports (grades 6-12)

# 55%

National average - student participation  
in sports

# 3,750

The approximate number of new  
student athletes to get OKCPS to 55%  
participation in sports

# 265

Coaches

# 44

Athletic fields

# \$5M

Estimated budget to rebuild 44 fields  
(\$3M raised to date)

# \$6M

Estimated endowment needed to  
fund long-term field maintenance  
(\$1M raised to date)

100% of every donation to Fields & Futures goes directly to field work and programming. All administrative and overhead costs are paid by a private funding source.

Fields & Futures is a registered 501(c)3.



## Fundraising Events

SAVE THE DATE!



Thursday, December 18, 2014

At the newly renovated Chevy Bricktown Events Center

*“A night to celebrate, honor and thank the coaches who make the world a better place – one athlete at a time.”*

Hosted by OKCPS Superintendent Rob Neu  
Guest Coach – Bobby Bowden

Monday, June 22, 2015

*“Team Up to Tee Off” Coaches Appreciation Golf Tournament*  
The Greens Country Club

Saturday, June 29, 2015

Palapa Party & Concert  
Hosted by Liz & Tim McLaughlin

Sponsorship opportunities available.  
For more information, please email [dot@fieldsandfutures.com](mailto:dot@fieldsandfutures.com)

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FIELDSANDFUTURES.COM

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## FIELDS & FUTURES BOOSTER CLUB FOUNDING MEMBERS

OKC ENERGY FC || TYLER MEDIA || SANDRIDGE ENERGY || BOB STOOPS CHAMPIONS FOUNDATION

